

CURRICULUM VITAE
TAEWOOK HAM, MA
Ph.D. Student

Department of Communication Studies
Franklin College of Arts & Sciences
University of Georgia

CONTACT INFORMATION

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Athens, GA 30602
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EDUCATION

2017- Present

Ph.D., Communication Studies (Expected 2021), University of Georgia

Temporary Advisor: Dr. Jiaying Liu

Research Interests: Health Communication, Media Effects, Risk Perception

2015 - 2017

M.A., Communication, San Diego State University

Thesis: Cultural Frames of E-cigarette Marketing: A Content Analysis of South Korean and U.S. E-cigarette Websites.

Committee: Dr. Rachael Record (Chair), Dr. Yea-Wen Chen, Dr. Arthur Santana

2013 - 2015

B.A., Communication Studies, California State University, Chico

Major in Communication Studies, Emphasis in Public Affairs

Minor in Journalism, Emphasis in Public Relations

ACADEMIC APPOINTMENTS

08/2017 – Present *Graduate Teaching Associate*, Department of Communication Studies,
University of Georgia.

08/2015 - 05/2017 *Graduate Teaching Associate*, School of Communication, San Diego State
University.

HONORS/AWARDS

2015 Best Communication Studies & Public Affairs Student (Second Place), CSU Chico

2015 Lambda Pi Eta, CSU Chico

GRANTS

- 2016 SDSU School of Communication, DCHC Conference Travel Grants (\$650)
- 2016 (Counter)Stories of International instructors in the U.S. higher education, University Grant Program (UGP).
- 2016 SDSU School of Communication, NCA Travel Grants (\$335)
- 2015 Cengage Learning, NCA Travel Grants (\$350)

MANUSCRIPTS UNDER REVIEW AT REFEREED JOURNALS

1. Record, R. A., Silberman, W., **Ham, T.**, Majmundar, A., & Bowe, K. (under review). Assessing the usability of Yik Yak as a platform for health promotion. *Health Promotion Practice*. Submitted June 2017.

MANUSCRIPTS IN PROGRESS

4. **Ham, T.**, & Record, R. A. (Preparing for the publication). *Cultural frames of E-cigarette marketing: A content analysis of South Korean and U.S. e-cigarette websites*.
3. Chen, Y. -W., *Crane, J., **Ham, T.** (Preparing for the conference). *Teaching and learning about cultural identities in an intercultural communication course*.
2. Chen, Y. -W., ***Ham, T.**, Law, M., Wagner, S., Zhang, D. (Preparing for the conference). *(Counter)Stories of International instructors in the U.S. higher education*.
1. Record, R. A., **Ham, T.**, Santiago, J., & Silberman, W. (Preparing for the conference). *A dual-theoretical approach to exploring viral trends: Understanding news media use and perceptions of the Zika virus*.

* Authors are in alphabetical order.

COMPETITIVELY SELECTED CONFERENCE PAPER/POSTER PRESENTATIONS

1. **Ham, T.** (2017, November). *Framing electronic carcinogens: A content analysis of South Korean e-cigarette websites*. Paper will be presented at the National Communication Association Conference, Korean American Communication Association Division: Dallas, TX.
2. Silberman, W., Record, R. A., Santiago, J., **Ham, T.** (2017, May). *I sought it, I Reddit: Examining health information seeking behaviors among Reddit users*. Paper presented at the International Communication Association - Partnership for Progress on the Digital Divide (PPDD), San Diego, CA.

3. **Ham, T.**, Santiago, J., & Silberman, W. (2017, March). *Viral trends: Media usage and risk perceptions of the Zika virus*. Paper presented at the San Diego Research Symposium (SRS), San Diego, CA.
4. Silberman, W., Santiago, J., **Ham, T.** (2017, March). *I sought it, I Reddit: Examining health information seeking behaviors among Reddit users*. Paper presented at the San Diego Research Symposium (SRS), San Diego, CA.
5. **Ham, T.** (2017, March). *Framing electronic toxins: A content analysis of South Korean e-cigarette websites*. Paper presented at the San Diego Research Symposium (SRS), San Diego, CA.
6. Silberman, W., Record, R. A., **Ham, T.**, & Santiago, J. (2017, March). *I sought it, I reddit*. Paper presented at the San Diego Research Symposium (SRS), San Diego, CA.
7. **Ham, T.**, Santiago, J., & Silberman, W. (2017, March). *Media usage and risk perceptions of the Zika virus*. Paper presented at the San Diego Research Symposium (SRS), San Diego, CA
8. Law, M., & **Ham, T.** (2017, February). *Communicating leadership in times of change*. Research presented at the San Diego State University Leadership Summit, San Diego, CA.
9. Record, R. A., **Ham, T.**, Silberman, W., Majmundar, A., & Bowe, K. (2016, November). *Yik Yak as an intervention platform: Assessing the usability of Yik Yak for health interventions*. Paper presented at the National Communication Association Conference, Human Communication and Technology Division, Philadelphia, PA.
10. **Ham, T.** (2015, December). *When your pulse tells your symptoms: A conversation analysis of Korean Medicine*. Paper presented at the San Diego State University, Research Symposium, Health and Culture Division, San Diego, CA.

TEACHING EXPERIENCE

University of Georgia

- COMM1500 – Instructor of Record, Foundations of Interpersonal Communication (Fall 2017 – Present)

San Diego State University

- COMM 103 – Instructor of Record, Oral Communication (Fall 2015 – Spring 2017)
- COMM 371 – Assistant to Instructor, Intercultural Communication (Fall 2016 - Spring 2017)

San Diego State University, Guest Lectures

- COMM 371 – Intercultural Communication, *Culture, Health, and Media* (Spring 2017)
- COMM 204 – Advanced Public Speaking, *Intercultural Communication* (Spring 2017)
- COMM 371 – Intercultural Communication, *Culture and Health* (Fall 2016)

SERVICE AT SAN DIEGO STATE UNIVERSITY

School of Communication, San Diego State University

2016-2017 International Liaison & SoCaL Officer
 Society of Communication & Leadership (SoCaL)

The role of the International Student Liaison is to assist newly admitted international students with their transition to the United States, San Diego, San Diego State University, and the School of Communication. This assistance includes finding suitable places to live, finding their way around San Diego, and socializing them with their incoming cohort and the second-year graduate students.

Professional Service

2016 Conference Volunteer
 Western States Communication Association

2015 Conference Volunteer
 National Communication Association

MEMBERSHIPS

2016 - Present International Communication Association

2016 - Present Korean American Communication Association

2015 - Present National Communication Association