

CURRICULUM VITAE

Donald L. Rubin

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General Information

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Present Position

Professor Emeritus/Senior Research Scientist
Center for Health & Risk Communication
Center for Global Health
University of Georgia
120 Hooper Street, room 209
Athens, Georgia 30602-3018

Education

Doctor of Philosophy, University of Minnesota
Major: Education
Supporting: Studies in Language and Communication
Dissertation: Syntactic and Strategic Aspects of Audience Adaptation Skills in Written
Persuasive Communication
December, 1978

Master of Arts, University of Minnesota
Major: Speech Communication
Minor: Linguistics
Thesis: Prologue to a Theory of Communicative Competence
June, 1977

Bachelor of Arts, State University of New York, Buffalo
Major: Speech Communication
June, 1972

Experience

2007-present	Emeritus Professor/Researcher Center for Health and Risk Communication Center for Global Health (from 2012) University of Georgia
2013-2014	Visiting Professor School of Public Health University of Haifa
2007-2012	Adjunct Professor Office of Student Support Services Candler School of Theology Emory University

2007-2008	Visiting Professor Department of Applied Linguistics and ESL Georgia State University
1978 - 2007	Assistant/Associate/Full Professor Department of Speech Communication (Head, 1994-2000) Department of Language and Literacy Education and the Program in Linguistics The University of Georgia
2000 – 2001	Faculty Associate Academic and Fiscal Affairs Board of Regents of the University System of Georgia
1990 - 1992	Visiting Professor Department of Curriculum and Instruction Department of Speech Communication University of Cincinnati
1976 - 1978	Instructor Department of Curriculum and Instruction University of Minnesota
1974 - 1976	Teaching Associate Communication Program University of Minnesota
1972 - 1974	Teaching Associate Department of Speech-Communication University of Minnesota

Selected Courses Taught

Global Health & Risk Communication
Communication, Health & Culture
Refugee Communication Service Learning
Quantitative Research Methods in Communication Studies
Intercultural Communication
First and Second Language Development
Text Analysis of Corporate Discourse
Nature of Oral Language
Research Methods in Language and Literacy Education
Language Study for Teachers
Communication Skills for International Teaching Assistants
Academic Writing/Speaking for International Students in Theology
Seminar: Intercultural Communication
Seminar: Codes and Contexts
Seminar: Literacy, Culture, and Cognition
Seminar: Research in Composition
Seminar: Writing and Cultural Diversity
Oral Communication in the Elementary School

Oral Communication in the Secondary School
Internship in Communication/English Education
Teaching Composition, Communication
Language, Culture and Education
Communication and the Practice of Law
Fundamentals of Speech Communication-Public Speaking
Interpersonal Communication
Culture Shock Among International Sojourners
Research Methods in Applied Linguistics
Assessment and Evaluation in Applied Linguistics
Advanced Scientific Writing and Speaking for International Graduate Students

Publications

Refereed Articles and Chapters

- Rubin, D.L., Tarrant, M.A., Stoner, L., Landon, A., & Mintz, L. (in press). Measuring attitudes toward the rights of indigenous peoples: An index of global citizenship. *Journal of Global Citizenship & Equity Education*
- Rubin, D.L., Coles, V., & Barnett, J.T. (in press). Linguistic stereotyping in older adults' perceptions of health care aides. *Health Communication*.
- Parmer, J., Furtado, S., Rubin, D., Freimuth, V., Kaley, T., & Okundaye, M. (2015). Improving interactive health literacy skills of older adults: Lessons learned from formative organizational research with community partners. *Progress in Community Health Partnerships* 9:4, pp. 531-536.
- Mazor K.M., Rubin D.L., Roblin D.W., Williams A.E., Han P.K.J., Gaglio B., Cutrona S.L., Costanza M.E., Wagner J. & L. (2015). Health literacy-listening skill and patient questions following cancer prevention and screening discussions. *Health Expectations*. DOI: 10.1111/hex.12387
- Tarrant, MA., Rubin, D.L., & Stoner, L. (2015, Fall). The effects of studying abroad and studying sustainability on students' global perspectives. *Frontiers: The Interdisciplinary Journal of Study Abroad*, 25, 68-82.
- Kang, O., Rubin, D.L., & Lindemann, S. (2014). Mitigating U.S. undergraduates' attitudes toward international teaching assistants. *TESOL Quarterly*, 49:4. 681-706. DOI: 10.1002/tesq.19
- Stoner, L., Page, R., Matheson, Tarrant, M., Stoner, K.,A., Rubin, D., & Perry, L. (2015). The indigenous health gap: We need to start by raising awareness and changing attitudes. *Perspectives in Public Health*, 135:2, 68-70.
- Rubin, D.L., Freimuth, V., Parmer, J., Johnson, S., & Kaley, T. (2014). Training Meals on Wheels volunteers as health literacy coaches for older adults. *Health Promotion Practice*. 15:3, 448 - 454. doi: 10.1177/1524839913494786

- Tarrant, M., Rubin, D., & Stoner, L. (2014). The added value of study abroad: Fostering a global citizenry. *Journal of Studies in International Education*, 18(2) 141–161.
- Rubin, D.L., & Matthews, P.H. (2013). Learning outcomes assessment: Extrapolating from study abroad to international service-learning. *Journal of Higher Education Outreach and Engagement*, 17(2), 67-86.
- Kang, O., & Rubin, D.L. (2012). Intra-rater reliability of oral proficiency ratings. *International Journal of Educational and Psychological Assessment*, 12(1), 43-61.
- Kang, O., & Rubin, D.L. (2012). Inter-group contact exercises as a tool for mitigating undergraduates' attitudes toward ITAs. *Journal of Excellence in College Teaching* 23(5), 159-166.
- Rubin, D.L. (2012). Listenability as a tool for advancing health literacy. *Journal of Health Communication*, 17(S3), 176-190.
- Golding, L., & Rubin, D.L. (2011). Training for public information officers in communication to reduce health disparities: A needs assessment. *Health Promotion Practice*, 12:3, 406 - 413.
- Rubin, D.L., Freimuth, V., Parmer, J., Okundaye, M., & Kaley, T. (2011). Associations between older adults' spoken interactive health literacy and selected health care and health communication outcomes. *Journal of Health Communication*, 16:S3, 191-204.
- Kang, O., Rubin, D.L., & Pickering, L. (2010). Suprasegmental measures of accentedness and judgments of language learner proficiency in oral English. *Modern Language Journal* 94:4, 554-566.
- Stokes, A.Q., & Rubin, D.L. (2010). Activism and the limits of symmetry: The public relations battle between Colorado GASP and Philip Morris. *Journal of Public Relations Research*, 20:1, 26-48.
- Kang, O., & Rubin, D.L. (2009). Reverse linguistic stereotyping: Measuring the effect of listener expectations on speech evaluation. *Journal of Language and Social Psychology*, 28:4, 441-456.
- Miller, A.N., Golding, L., wa Ngula, K., Wambua, M.A., Mutua, E., Kitizo, M.N., Teti, C., Booker, N., Mwithia, K., & Rubin, D.L. (2009). Couples' communication on sexual and relational issues among the Akamba in Kenya. *African Journal of AIDS Research*, 8(1), 51-60.
- Matthews, P., Sandmann, L., Galen, R., & Rubin, D.L. (2008). Disseminating health information and diabetes care for Latinos via electronic information kiosks. *Journal of Immigrant and Minority Health*.

- Miller, A.N., & Rubin, D.L. (2007). Factors leading to self-disclosure of a positive HIV diagnosis in Nairobi, Kenya. *Qualitative Health Research*, 17, 586-598
- Miller, A. N., & Rubin, D. L. (2007). Motivations and methods for self-disclosure of HIV seropositivity in Nairobi, Kenya. *AIDS and Behavior*, 11, 687-697.
- Boyd, M., & Rubin, D.L. (2006). How contingent questioning promotes extended student talk: The function of display questions. *Journal of Literacy Research*, 38, 141-169.
- Fellows, K.M., & Rubin, D.L. (2006). Identities for sale: How tobacco industry marketers construed Asians, Asian Americans, and Pacific Islanders. *Journal of Intercultural Communication Research*, 35, 265-292.
- Maloof, V., Rubin, D.L., & Miller, A.N. (2006) Cultural competence and identity in cross-cultural adaptation: The role of a Vietnamese heritage language school. *International Journal of Bilingual Education and Bilingualism*, 9:2, 255-273.
- Brown, C., & Rubin, D.L. (2005). Causal adverbs in tobacco industry documents: The pragmatics of responsibility. *Journal of Pragmatics*, 37, 799-811.
- Kretzschmar, W.A., Darwin, C., Brown, C., Rubin, D.L., & Biber, D. (2004). Looking for the smoking gun: Principled sampling in creating the tobacco industry documents corpus. *Journal of English Linguistics*, 32, 31-47.
- Sutton, R.C., & Rubin, D.L. (2004, Fall). The GLOSSARI project: Initial findings from a system-wide research initiative on study abroad learning outcomes. *Frontiers: The Interdisciplinary Journal of Study Abroad*, 10, 65-82.
- Greene, K., Krecmar, M., Rubin, D.L., Hale, J.L., & Walters, L.H. (2003). Elaboration in processing adolescent health messages: The relative contributions of egocentrism and sensation seeking. *Journal of Communication*, 52, 812-831.
- Rubin, D.L. (2002). A binocular view of communication education. *Communication Education*, 51, 412-419.
- Boyd, M.P., & Rubin, D.L. (2002). Elaborated student talk in an elementary ESoL classroom. *Research in the Teaching of English*, 36, 495-530.
- Winn, L., & Rubin, D.L. (2001). Enacting gender identity in written discourse: Responding to gender role bidding in personal ads. *Journal of Language and Social Psychology*, 20:4, 393-418
- Wu, S-Y., & Rubin, D.L. (2000). Evaluating the impact of collectivism and individualism on argumentative writing by Chinese and North American college students. *Research in the Teaching of English*, 35, 148-178.
- Greene, K., Krecmar, M., Walters, L.H., Rubin, D.L., & Hale, J.L. (2000). Targeting adolescent risk-taking behaviors: The contributions of egocentrism and sensation seeking. *Journal of Adolescence*, 23 439-461.

- Rubin, D.L., Hafer, T., & Arata, K. (2000). Reading and listening to oral-based versus literate-based discourse. *Communication Education, 49*, 121-134.
- Rubin, D.L., Ainsworth, S., Cho, E., Turk, D., and Winn, L. (1999). Are Greek letter social organizations a factor in undergraduates' perceptions of international instructors? *International Journal of Intercultural Relations, 23*, 1-12.
- Rubin, D.L., Hampton, S. (1998). National performance standards for oral communication K-12. New Standards and speaking/listening/viewing. *Communication Education, 47*, 183-193.
- Rubin, D.L., Healy, P., Zath, R.C., Gardiner, T.C., & Moore, C.P. (1997). Non-native physicians as message sources: Effects of accent and ethnicity on patients' responses to AIDS prevention counseling. *Health Communication, 9*, 351-368.
- Greene, K., Hale, J.L., & Rubin, D.L., (1997). A test of the theory of reasoned action in the context of condom use and AIDS. *Communication Reports, 10*, 21-33.
- Rubin, D.L., & Turk, D. (1997). The basic communication course: Options for accommodating non-native speakers of mainstream North American English. *Journal of the Association for Communication Administration, 2*, 140-148.
- Rubin, D.L., & Williams-James, M. (1997). The impact of writer nationality on mainstream teachers' judgments of composition quality. *Journal of Second Language Writing, 6* 139-153.
- Greene, K., Rubin, D.L., Walters, L., & Hale, J.L. (1996). The utility of understanding adolescent egocentrism in designing health promotion messages. *Health Communication, 8*, 131-152.
- Greene, K., Rubin, D.L., & Hale, J.L. (1995). Egocentrism, message explicitness, and AIDS messages directed toward adolescents: An application of the theory of reasoned action. *Journal of Social Behavior and Personality, 10*, 547-570.
- Rubin, D.L., Greene, K., & Schneider, D. (1994). Adopting gender-inclusive language reforms: Diachronic and synchronic variation. *Journal of Language and Social Psychology, 13*, 91-114.
- Jenkins, S., & Rubin, D.L. (1993). International teaching assistants and minority students: The two sides of cultural diversity in American Higher Education. *The Journal of Graduate Teaching Assistant Development, 1*, 17-24.
- Rubin, D.L. (1993) The other half of international teaching assistant training: Classroom communication workshops for international students. *Innovative Higher Education, 17*, 183-194.
- Rafoth, B.A., & Rubin, D.L. (1992). Speaking-writing curricula: New designs on an old idea. *Writing Program Administration, 15:3*, 17-29.
- Rubin, D.L. (1992). Nonlanguage factors affecting undergraduates' judgments of non-native English speaking teaching assistants. *Research in Higher Education, 33*, 511-531.

- Rubin, D.L., & Floyd, D.H. (1992). A functional approach to writing for trial court judges. *Journal of Teaching Writing, 11:2*, 187-202.
- Rubin, D.L., & Greene, K.L. (1992). Gender-typical style in written language. *Research in the Teaching of English, 26*, 7-40.
- Greene, K.L., & Rubin, D.L. (1991). Effects of gender inclusive/exclusive language in religious discourse. *Language and Social Psychology, 10*, 1-18.
- Rubin, D.L., DeHart, J., & Heintzman, M. (1991). Effects of accented speech and culture-typical compliance gaining style of subordinates' impressions of managers. *International Journal of Intercultural Relations, 15*, 267-283.
- Rubin, D.L., & Greene, K.L. (1991). Effects of biological and psychological gender, age cohort, and interviewer gender on attitudes toward gender inclusive/ exclusive language. *Sex Roles, 24*, 391-412.
- Rubin, D.L., & Alverman, D. (1990). Linking teacher assessment to professional growth in classroom communication behaviors. *Reading Research and Instruction, 29:4*, 18-25.
- Rubin, D.L., Goodrum, R., & Hall, B. (1990). Orality, oral-based culture and the academic writing of ESL learners. *Issues in Applied Linguistics, 1*, 56-76.
- Rubin, D.L., and Smith, K.A. (1990). Effects of accent, ethnicity, and lecture topic on undergraduates' perceptions of non-native English speaking teaching assistants. *International Journal of Intercultural Relations, 14*, 337-353.
- Rubin, D.L., Galda, L., & Pellegrini, A.D. (1989). Development of informational adequacy in speaking and writing. *Applied Psycholinguistics, 10*, 387-399.
- Rubin, D.L. (1987). Convergence and divergence between oral and written communication. *Topics in Language Disorders, 7:4*, 1-18.
- Garner, T.L., & Rubin, D.L. (1986). Middle class black attorneys' perceptions of dialect and style shifting. *Journal of Language and Social Psychology, 5*, 33-48.
- Rubin, D.L. (1986). "Nobody play by the rules he know:" Cultural interference in classroom questioning events. In Y. Y. Kim (Ed.), *International and intercultural communication yearbook* (pp. 158-177). Beverly Hills: Sage.
- Rubin, D.L. & Raftery, B.A. (1986). Social cognitive ability as a predictor of the quality of expository and persuasive writing among college freshmen. *Research in the Teaching of English, 20*, 9-21.
- Rubin, D.L. & Raftery, B.A. (1986). Oral language criteria for selecting listenable materials: A research update for reading teachers and specialists. *Reading Psychology, 7*, 137-152.
- Pellegrini, A.D., Galda, S.L., & Rubin, D.L. (1984). Context in text: The development of oral and written language in two genres. *Child Development, 55*, 1549-1555.
- Pellegrini, A.D., Galda, S.L., & Rubin, D.L. (1984) Persuasion as a social cognitive activity: The effects of age and channel of communication on children's production of persuasive messages. *Language and Communication, 4*, 285-293.

- Rafoth, B.A., & Rubin, D.L. (1984). The impact of content and mechanics on judgments of writing quality. *Written Communication, 1*, 446-458.
- Rubin, D.L. (1984). Social cognition and written communication. *Written Communication, 1*, 211-245.
- Rubin, D.L., & Nelson, M.W. (1983). Multiple determinants of a stigmatized speech style: Women's language, powerless language, or everyone's language? *Language and Speech, 26*, 273-290.
- Salter, M., Weider-Hatfield, D. & Rubin, D.L. (1983). Generic pronoun use and perceived speaker credibility. *Communication Quarterly, 23*, 179-183.
- Rubin, D.L. (1982). Adapting syntax in writing to varying audiences as a function of age and social cognitive ability. *Journal of Child Language, 9*, 497-510.
- Rubin, D.L., Daly, J.A., McCroskey, J.C., & Mead, N.A. (1982). A review and critique of procedures for assessing speaking and listening skills among Kindergarten through grade 12 students. *Communication Education, 31*, 285-303.
- Rubin, D.L., & Kirby, D.R. (1982). Training secondary school teachers of writing. *Journal of Teacher Education, 33:5*, 41-46.
- Piche, G.L., Rubin, D.L. & Turner, L.J. (1980). Training referential communication in writing. *Research in the Teaching of English, 14*, 309-318.
- Rubin, D.L. & Piche, G.L. (1979). Development in syntactic and strategic aspects of audience adaptation skill in written persuasive communication. *Research in the Teaching of English, 13*, 293-316.
- Piche, G. L., Rubin, D.L., & Michlin, M.L. (1978). Age and social class in children's use of persuasive communication appeals. *Child Development, 49*, 773-780.
- Piche, G.L., Rubin, D.L., Turner, L.J. & Michlin, M.L. (1978). Effects of non-standard dialect features in written compositions on teachers' subjective evaluations of students and composition quality. *Research in the Teaching of English, 12*, 107-118.
- Piche, G.L., Michlin, M.L., Rubin, D.L., & Sullivan, A. (1977). Effects of dialect-ethnicity, social class, and quality of written compositions on teachers' subjective evaluations of children. *Communication Monographs, 44*, 60-72.
- Piche, G.L., Michlin, M.L., Rubin, D.L. & Johnson, F.L. (1975). Relationships between fourth-grader's performance on selected role-taking tasks and referential communication accuracy tasks. *Child Development, 46*, 956-969.

Books and Book Chapters

- Stoner, L., Tarrant, M.A. & Rubin, D. (in press). Fostering global citizenship in higher education: The development of an international course in global health. In D. Elliaris and D.Coleman-George (Eds.), *Handbook of Research on Study Abroad Programs and Outbound Mobility*. Hershey, PA: IGI Global. Accepted for publication September 17, 2015.

- Rubin, D.L., (in press). Speaking and writing connections in writing for oral genres. In D. Belcher and A. Havella (eds.). *The TESOL encyclopedia of English language teaching*. Hoboken: John Wiley.
- Kang, O., & Rubin, D. (2014). Listener expectations, reverse linguistic stereotyping, and individual background factors in social judgments and oral performance assessment. In J. Levis and A. Moyer (eds.), *Social influences in L2 pronunciation* (pp. 219-238). Berlin: De Gruyter Mouton.
- Rubin, D.L. (2014). Applied linguistics as a resource for understanding and advancing health literacy. In H. Hamilton and Chou, W-Y. (eds.), *Routledge Handbook of Language and Health Communication*. (pp. 153-167). London and NY: Routledge.
- Panetta, E., Galloway, R., & Rubin, D.L. (2014). Blowing smoke: The flawed process of the tobacco industry's "junk science" discourse. In S. Esrock, et al., (Eds.). *Talking tobacco: Interpersonal, organizational, and mediated Messages*. New York: Peter Lang Publishing.
- Miller, A.N. & Rubin, D.L. (eds.) (2011). *Health communication and faith communities*. Cresskill, NJ: Hampton Press.
- Miller, A.N., & Rubin, D.L. (2011) Communication with religious leaders about HIV: perspectives of HIV-positive persons in Nairobi, Kenya. In A.N. Miller and D.L. Rubin (Eds.), *Health communication and faith communities* (pp. 203-220). Cresskill, NJ: Hampton Press
- Miller, A.N., Yrisarry, N., & Rubin, D.L. (2011). Introduction: Health communication in, by, and through communities of faith. In A.N. Miller and D.L. Rubin (Eds.), *Health communication and faith communities* (pp. 1-26). Cresskill, NJ: Hampton Press.
- Golding, L., & Rubin, D.L. (in press). Integrating broadcast education with service-learning in intercultural communication: Enhancing skills while broadening minds. In D. Worley, M. Elkins, and B. Hugenberg (Eds.), *Best practices in experiential and service learning in communication*. Dubuque, IA: Kendall-Hunt.
- Rubin, D.L., & Kim, O. (2008). Writing to speak: What goes on across the two-way street. In Diane Belcher and Alan Hirvela (Eds.), *The oral/literate connection: Perspectives on L2 speaking, writing, and other media interactions* (pp. 210-225). Ann Arbor, MI: University of Michigan Press.
- Sutton, R.C., Miller, A.N., & Rubin, D.L. (2007). Research design in assessing learning outcomes of study abroad programs. In M. Bolen (Ed.), *A guide to outcomes assessment in education abroad*. Carlisle, PA: The Forum on Education Abroad.
- Rubin, D.L., & Lim, H-W (2005). Assessment of first language proficiency. In K. Brown (Ed.), *Encyclopedia of language and linguistics* (2nd ed.). (pp. 541-546). Oxford, UK: Elsevier.

- Rubin, D.L., & Lannutti, P. (2001). Frameworks for assessing contact as a tool for reducing prejudice. In V.H. Milhouse, M.K. Asante, and P.O. Nwosu (Eds.), *Transcultural realities: Interdisciplinary perspectives on cross-cultural relations* (pp. 313-326). Beverly Hills: Sage.
- Rubin, D.L., Yang, H., & Porte, M. (2000). A comparison of self-reported self-disclosure among Chinese and North Americans. In S. Petronio (Ed.), *Balancing the secrets of private disclosure*, (pp 215-230). Mahwah, NJ: Lawrence Erlbaum.
- Rubin, D.L. (1998). Help! My teacher (or physician or boss) can't talk English. In J. Martin, T. Nakayama, and L. Flores (Eds.), *Readings in cultural contexts*. (pp. 149-159). Mountain View, CA: Mayfield Press. [Reprinted in J. Martin, T. Nakayama, and L. Flores (2002) (Eds.), *Readings in intercultural communication*. (Pp. 127-137). Boston: McGraw Hill
- Rubin, D.L. (1998). Writing for readers: The primacy of audience in composing. In R. Calfee and N. Spivey (Eds.), *The Reading-Writing Connection* (Yearbook of the National Society for the Study of Education). Chicago: NSSE.
- Rubin, D.L., Schramm, G. (1997). Testing of first language speaking skills. In C. Clapham (Ed.), *Encyclopedia of language and education, volume 7: Language testing and assessment*, (Pp. 29-38). Dordrecht Netherlands: Kluwer Academic Publishers.
- Rubin, D.L. (Ed.)(1995). *Social identity and style and written language*. Totowa, NJ: Lawrence Erlbaum.
- Rubin, D.L. (1995). Introduction: Composing social identity. In D. Rubin (Ed.), *Social identity and style in written language* (pp. 1-30). Totowa, NJ: Lawrence Erlbaum.
- Rubin, D.L., & Greene, K. (1995). The suppressed voice hypothesis: Gender and revision. In D. Rubin (Ed.), *Social identity and style in written language* (pp. 133-150). Totowa, NJ: Lawrence Erlbaum.
- Rubin, D.L. (1994). Constructivism, sexual harassment, and presupposition: A (very) loose response to Duit, Saxe, and Spivey. In L. Steffe and J. Gale (Eds.), *Constructivism in education* (pp. 355-366). Totowa, NJ: Lawrence Erlbaum.
- Allen, J.E., & Rubin, D.L. (1993). Cross cultural factors affecting initial acquisition of literacy among children and adults. In S. Yussen and C. Adams (Eds.). *Reading across the life span* (pp. 3-32). New York: Springer-Verlag.
- Rubin, D.L. (1993). Listenability = oral-based language + considerateness. In A. Wolvin and C. Coakley (Eds.), *Perspectives on listening* (pp. 261-282). Beverly Hills: Sage.
- Hynds, S., & Rubin, D.L. (Eds.)(1990). *Perspectives on talk and learning*. Urbana: National Council of Teachers of English.
- Rubin, D.L. (1990). Ways of talking about talking and learning. In S. Hynds and D. Rubin (Eds.), *Perspectives on talk and learning* (pp. 1-17). Urbana: National Council of Teachers of English.
- Rubin, D.L., & O'Looney, J. (1990). Procedural facilitation to improve audience adaptation among basic writers. In G. Kirsch and D. Rowen (Eds.), *Audience in writing* (pp. 280-292). Beverly Hills: Sage.

- Rafoth, B.A., & Rubin, D.L. (Eds.) (1988). *The social construction of written communication*. Norwood, NJ: Ablex.
- Rubin, D.L. (1988). Introduction: Four dimensions of social construction in written communication. In B. Rafoth and D. Rubin (Eds.), *The social construction of written communication* (pp. 1-33). Norwood, NJ: Ablex.
- Rubin, D.L., & Dodd, W.M. (1987). *Talking into writing: Oral communication exercises for college basic writers*. Urbana, IL: ERIC/RCS and National Council of Teachers of English.
- Rubin, D.L. (1986). Conflict and resolution in teaching oral communication. In M. Farmer (Ed.), *Consensus and dissent: Teaching English Past, Present, and Future* (pp. 47-56). Urbana, IL: National Council of Teachers of English.
- Rubin, D.L. (1984). The effects of communicative context on style in writing. In A.D. Pellegrini & T. Yawkey (Eds.), *The development of oral and written language: Readings in applied and developmental psycholinguistics* (pp. 213-232). Totowa, NJ: Ablex.
- Rubin, D.L., & Mead, N.A. (1984). *Procedures and instruments for large-scale assessment of oral communication skills*. Annandale, VA: Speech Communication Association and ERIC/RCS.
- Rubin, D.L., & Kantor, K.J. (1983). *Talking and writing: Building communication competence*. Washington, DC: Government Printing Office. Reprinted in C. Suhor and C. Thais (Eds.), (1984), *Speaking and Writing* (pp. 29-73). Urbana, IL: National Council of Teachers of English.
- Rubin, D.L., Piche, G.L., Michlin, M.L., & Johnson, F.L. (1983). Social cognitive ability as a predictor of the quality of fourth-graders' written narratives. In R. Beach and L. Bridwell (Eds.) *New Directions in Composition Research* (pp. 297-308). New York: Guilford Press.
- Holdzkom, D., Porter, E.J., Reed, L.J., & Rubin, D.L. (1982). *Research within reach: Oral and written communication, a research guided response to the concerns of educators*. St. Louis: CEMREL and National Institute of Education.
- Kantor, K.J., & Rubin, D.L. (1981). Between speaking and writing: Processes of differentiation. In B. Kroll & R. Vann (Eds.), *Exploring speaking-writing relationships: Comparison and contrasts* (pp. 55-81). Urbana, IL: National Council of Teacher of English.
- Rubin, D.L. (1981). Using performance rating scales in large scale assessment of speech proficiency. In R. Stiggins (Ed.), *Perspectives on oral communication assessment for the 1980's* (pp. 72-85). Portland, OR: Northwest Regional Educational Laboratory Center for Applied Performance Testing.
- Rubin, D.L. (1980). Special needs that don't squeak: Freeing students from the bonds of reticence. In G. Stanford (ed.), *Classroom practices in the teaching of English, 1980-1981* (pp. 64-67). Urbana, IL: National Council of Teachers of English.

Reviews, Technical Reports, Proceedings, and Other Publications

- Brown-Johnson C, Rubin D. (2015) A corpus-based analysis of potential linguistic indicators of corporate deception in tobacco industry documents. *PeerJ PrePrints* 3:e1322
<https://dx.doi.org/10.7287/peerj.preprints.1079v1>

- Rubin, D., Sutton, R.C., O'Rear, I., Rhodes, G., & Raby R.L. (2014, Fall). Opening the doors of education abroad to enhance academic success for lower achieving students. *IEE Networker*. (pp 38-41).
<http://www.nxtbook.com/naylor/IEB/IEB0214/index.php?startid=38>
- Rubin, D. (2012). The power of prejudice in accent perception: Reverse linguistic stereotyping and its impact on listener judgments and decisions. In J. Levis and K. Levelle (Eds.), *Social factors in pronunciation acquisition: Proceedings of the 3rd Pronunciation in Second Language Learning and Teaching Conference*. (pp. 11-18).
<http://jlevis.public.iastate.edu/Proceedingsfrom3rdPSLLT%20updated.pdf> DOI: 10.13140/RG.2.1.1465.4485
- Rubin, D. (2011). Foreword. In M.P. Boyd & L. Galda, *Real talk in elementary classrooms* (pp. viii-xii). New York: Guilford Press.
- Rubin, D. (2011, October). Health literacy on wheels: A partnership to improve health literacy among a hardly reached population. *Newsletter of the National Public Health Information Consortium*, 22:4, 4.
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- Rubin, D., Freimuth, V., Parmer, J., Okundaye, M., & Kaley, T. (2010). Health Literacy on Wheels: Interactional health literacy for older adults. *Medical Encounter*, 24:3, 210 [abstract]
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- Rubin, D.L. (1996). A preface relating alternative assessment, test fairness, and assessment utility to communication. In S. Morreale and P. Backlund (Eds.), *Large scale assessment of oral communication* (second edition)(pp.1-4). Annandale, VA: Speech Communication Association.

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- Rubin, D. L. (1992). Review of California Achievement Test Writing Assessment System. In J. C. Conoley and J. Kramer (eds.), *Mental Measurements Yearbook* (pp. 124-126). Lincoln, NE: University of Nebraska Burns Institute.
- Rubin, D. L. (1992). Review of Informal Writing Inventory. In J. C. Conoley and J. Kramer (Eds.) *Mental Measurements Yearbook* (pp. 410-411). Lincoln, NE: University of Nebraska Buros Institute.
- Rubin, D.L. (1992, May). Cultural bias undermines assessment. *Personnel Journal*, 71:5, 47-52.
- Rubin, D. L., and Bencich, C. (1990). Review of C. Bereiter and M. Scardamalia *The Psychology of Writing*. *Contemporary Psychology*, 35, 567-569.
- Rubin, D.L., & Hynds, S. (1987). Review of J. Langer's *Children reading and writing*. *Contemporary Psychology*, 32, 792-793.
- Rubin, D.L. (1986). Achieving literacy: Essay review of two national reports on reading. *Metropolitan Education*, 2, 83-91.
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- Rubin, D.L. (1985). Response to Bureson and Rowan. *Written Communication*, 2, 45-48
- Rubin, D.L. (1985) Review of Kieran Egan's *Educational Development*. *English Education*, 17, 232-234.
- Rubin, D.L. (1983). Review of O.K. Garnica and M.L. King (Eds.), *Language, Children, and Society*. *American Anthropologist*, 67, 1248-1251.
- Rubin, D.L. (1983). Testimony submitted to the National Commission on Excellence in Education, United States Department of Education, submitted by the Speech Communication Association Committee on Assessment and Testing. *Communication Education*, 32, 439-441.
- Rubin, D.L., & Hudson, S.A. (1983). Essay review of M.F. Whiteman, C.H. Frederiksen and J.F. Dominic (Eds.), *Writing: The nature, development and teaching of written communication*. *Journal of Research and Development in Education*, 16, 72-76.
- Rubin, D.L. (1982). Review of Brendon J. Carroll, *Testing Communicative Performance: An Interim Study*. *English Education*, 14, 99-101.
- Rubin, D.L., & Bazzle, R. (1981). *The development of an oral communication assessment program: The Glynn County' speech proficiency examination for high school students*. Brunswick, GA: Glynn County Board of Education.
- Rubin, D.L. (April, 1980). The status of speech communication instruction in Georgia's secondary schools. *English Counsellor*, n.p.
- Rubin, D.L. (1979). The myth of a dialect interference in writing. *Arizona English Bulletin*, 21: 3, 55-72.

Selected Paper Presentations

International and National Conferences

A Measure of Listening Health Literacy Predicts Patient Questioning Following Clinical Counseling About Breast Cancer Risk Reduction. Presented at the Health Literacy Research Conference, Bethesda, October 2012. [with K. Mazor et al.]

Older Adults' Narratives About Participation in Medical Encounters. Presented at International Conference on Communication in Healthcare, Chicago, October 2011.

Power of Prejudice in Accent Perception: Reverse Linguistic Stereotyping and its Impact on Listener Judgments and Decisions. Keynote address, Pronunciation in Second Language Learning and Teaching Conference, Ames, IA, September, 2011.

Health Information-Seeking Utterances as a Measure of Interactional Health Literacy. Presented at American Association for Applied Linguistics, Atlanta, March 2010.

Lessons Learned in a CDC-Sponsored Center for Excellence in Health and Risk Communication. Presented at the National Public Health Information Consortium Annual Meeting, San Antonio, TX, October, 2008. [with Vicki Freimuth and Karen King]

Impact of Rater Characteristics and Suprasegmental Measures of Accentedness on Ratings of International Teaching Assistants' Oral Performance. Paper presented at the American Association for Applied Linguistics Conference, April, 2008, Washington, DC. [with Okim Kang]

Learning Through Extended Talk: Relations Between Teacher Contingent Questioning and Extended Student Talk in One Elementary School ESL Classroom. Paper presented at the Annual Meeting of the American Educational Research Association, New York, March, 2008 [with Maureen Boyd]

Innovating Oral Communication Instruction in Trinidad & Tobago as Washback from a High Stakes Test of Communication. Paper presented at the Annual Meeting of the American Educational Research Association, New York, March, 2008 [with Michael Boatright]

Resisting Smokes in Prison: The Roles of Health Literacy and Critical Thinking. Poster presented at the National Conference on Tobacco or Health, Minneapolis, MN, October, 2007.

Tobacco Related Health Literacy Among Incarcerated Individuals. Paper presented at the annual meeting of the American Public Health Association, Boston, April 2006.

Public Health Workforce Development for Communication to Reduce Health Disparities. Paper presented at the annual meeting of the American Public Health Association, Boston, April 2006.

The Language of Tainted Journalists: An Extension of Muggli, Hurt, and Becker 2004. Paper presented at NCI Investigators' Meeting, Chicago, May, 2005.

Tell the truth, the whole truth: The language of tobacco trials. Paper presented to the National Conference on Tobacco or Health, Chicago, May 2005.

A Tool Kit and Database for Do-It-Yourself Statistical Analyses of a Tobacco Document Corpus. Paper presented at NCI Investigators' Meeting, San Diego, CA, July, 2005.

What Does the Tobacco Industry Talk About? Shifting Topics in The Tobacco Document Corpus. Paper presented at the National Conference on Tobacco or Health, Boston, November, 2003.

Manipulative Language Strategies in Tobacco Industry Media Statements. Paper presented at the National Conference on Tobacco or Health, San Francisco, November, 2002.

Gender-typed language among Taiwanese writing in English and in Chinese. Paper presented at the biennial International Conference on Language and Social Psychology, Hong Kong, July, 2002.

Assessing Classroom Communication of International Faculty: A Matter of Expectations. Paper presented at the Assessment Conference of American Association for Higher Education, Charlotte, June, 2000.

Learning Style Preferences and Grammar Consciousness Raising Tasks. Paper presented at Second Language Research Forum, Minneapolis, September, 1999.

Writer Gender as a Factor in Error Detection and Corporation Evaluation. Paper presented at the Conference on College Composition and Communication, Atlanta, March, 1999.

Framework for Assessing Contact as a Means for Reducing Prejudice. Paper presented at the International Communication Association, Jerusalem, July, 1998.

Reading and Listening to Oral-Based and Literate-Based Discourse. Paper presented at the annual meeting of the Association for Applied Linguistics, Seattle, March, 1998.

Teaching Listening as Interaction. Plenary address to TESOL Ukraine, Vynytisia, January, 1998.

Greek Letter Social Organization as a Factor in Undergraduates' Perceptions of International Instructors. Paper presented at National Communication Association Convention, November, 1997.

Negotiating Gender Identity in Written Language: Responses to Gender Role Bidding in Personal Ads. Paper presented at the International Conference on Language and Social Psychology. Ottawa, May, 1997.

Effects of Instructor Language, Nationality, and Race on Undergraduates' Perceptions of International Instructors: Further Studies of Language and Attitude in Higher Education. Paper presented at the annual meeting of the American Educational Research Association, New York, April, 1996.

Options for Non-native English Speakers in Speech Communication Courses. Paper presented at the Speech Communication Association convention, San Diego, November, 1996.

Cultural Perspectives on Evaluation. Paper presented at the Conference on College Composition and Communication, Nashville, March, 1994.

Respondent/Critic Constructivist Perspectives on Writing. National Reading Research Conference, Charleston, SC, December, 1993.

Effects of Physician Accent and Ethnicity on Listeners' Responses to an AIDS Prevention Message. Paper presented at the annual convention of the Speech Communication Association, Miami, November, 1993.

Listenability: A New Perspective on Listening. Roundtable paper presented at the Annual meeting of the American Educational Research Association, Atlanta, April, 1993.

International Teaching Assistants' Expectations of North American Minority Students. Paper presented at the Annual meeting of the American Educational Research Association, Atlanta, April, 1993.

Sociolinguistic Item Analysis. Paper presented at the International Personnel Management Association Assessment Council Convention, Baltimore, June, 1992.

Who's Still Using Gender Exclusive Language in Writing? Paper presented at the Conference on College Composition and Communication, Cincinnati, March, 1992.

New Perspectives on the Concept of Audience. Responder and session organizer, Conference on College Composition and Communication sponsored session at the Annual Meeting of the Speech Communication Association, Atlanta, November, 1991.

Biological and Psychological Gender and Style in Writing. Paper to be presented at the Annual Meeting of the Speech Communication Association, Atlanta, November, 1991.

The Writing of Trial Court Judges. Paper presented at the Conference on College Composition and Communication, Boston, March, 1991.

Multiple Audiences in Writing: The Case of Administrative Law Decisions. Paper presented at the Annual Meeting of the Speech Communication Association, Chicago, November, 1990.

Effects of Gender and Age on Attitudes Toward Gender-Inclusive/Exclusive Language. Paper presented at the Annual Meeting of the Speech Communication Association, Chicago, November, 1990.

Effects of Gender-Inclusive/Exclusive Language on Perceptions of Religious Speakers. Paper presented at the Annual Meeting of the Speech Communication Association, Chicago, November, 1990.

Reading in the Process of Composing. Paper presented at the Annual Meeting of the American Educational Research Association, Boston, March, 1990.

Women's Writing: Gender and Genre. Paper presented at the Conference on Writing and Culture, Atlanta, December, 1989.

Multiple Determinants of Undergraduates Perceptions of ITAs. Paper presented at the National Conference on the Training and Employment of Teaching Assistants. Seattle, November, 1989.

Language and Nonlanguage Factors Affecting Undergraduate's Perceptions of Non-native English Speaking Teaching Assistants. Paper presented at the annual meeting of TESOL International, San Antonio, March, 1989.

Influences of Writing on Talking. Paper presented at the Conference on College Composition and Communication, Seattle, March, 1989.

Orality, Considerate Text, and the Social Construction of Listening. Paper presented at the annual meeting of the International Listening Association, Atlanta, February, 1989.

Building Competence in Academic Writing Upon the Oral Competencies of ESL Students. Paper presented at the 4Cs, St. Louis, March, 1988.

Unraveling the Effects of Literacy on Cognition. Paper presented at the Conference on Adult Literacy, New York, July 1986. Paper Presentations National Conferences (continued)

Effects of Audience Cues on Basic Writers' Self-Appraisals and Revisions, Paper presented at the Annual Meeting of the American Educational Research Association, San Francisco, April, 1986.

Beyond Evaluation: Using Assessment to Improve Teachers' Instructional Communication, Annual Meeting of the Association for Teacher Education, Atlanta, February, 1986.

Oral Communication Exercises to Improve the Academic Writing of ESL Students, Keynote Address, Israel TESOL Meeting, Ramat Aviv, Israel, October, 1985.

Speaking, Listening, and Academic Attainment, Workshop presented at the Association for Supervision and Curriculum Development National Curriculum Study Institute, Washington, March, 1985.

Social Cognition and Writing Proficiency Among College Freshman, Paper presented at the Conference on College Composition and Communication, Minneapolis, March, 1985.

Using Oral Communication Activities to Improve Academic Writing, Workshop presented at the Conference on College Composition and Communication, Minneapolis, March, 1985.

Teaching Evaluation: A Faculty Perspective, Paper presented at the Annual Meeting of the Speech Communication Association, Chicago, November, 1984.

The Broader Educational Community Looks at Communication Education, Symposium organized and chaired for the Annual Meeting of the Speech Communication Association, Chicago, November, 1984.

Listening is Not the Same and Reading by Ear, Symposium organized for the Annual Meeting of the International Reading Association, Atlanta, April, 1984.

How to Recognize Oral Language with Your Eyes Closed, Paper presented at the Annual Meeting of the International Reading Association, Atlanta, April, 1984.

Development in teaching, assessing and disseminating oral communication, K-College, Paper presented at the Annual Meeting of the Speech Communication Association, Washington, November, 1983.

Development of Communication Accuracy in Speech and in Writing, Paper presented at the Annual Meeting of the Speech Communication Association, Washington, November, 1983.

Social Inferential Components of Reading and Writing, Symposium organized for the Annual Meeting of the Speech Communication Association, Washington, November, 1983.

A+/C+: Using Propositional Analysis to Investigate the Relative Contributions of Content and Mechanics to Judgements of Composition Quality, Paper presented at the Annual Meeting of the conference on College Composition and Communication, Detroit, March, 1983.

Interpreting the Meanings of Writing Assessments, Symposium organized for the Annual Meeting of the Conference on College Composition and Communication, Detroit, March, 1983.

Measuring Social Perspective-Taking, Research training session presented at the Annual Meeting, Speech Communication Association, Louisville, December, 1982.

Using Speech Activities to Improve the Writing of Speakers of ALL Dialects, Paper presented at the Annual Meeting, National Council of Teachers of English, Washington, November, 1982.

Evaluating Communication Attitudes, Paper presented at the Annual Meeting, National Council of Teachers of English, Boston, November, 1981.

Gender Marked Language: Who Uses it and With What Effect? Symposium organized for the Annual Meeting, Speech Communication Association, New York, November, 1981.

Speaking and Listening Skills: Classroom Evaluation and Follow-Up: Symposium organized for the Annual Meeting, National Council of Teachers of English, Boston, November, 1981.

Relative Contributions of Speaker Sex, Status, and Personality in Determining Gender-Marked Language, Paper presented at the Annual Meeting, Speech Communication Association, New York, November, 1981.

Review of Speaking and Listening Tests, PreK-12, Paper presented at the Annual Meeting, Speech Communication Association, Anaheim, November, 1981.

The Contributions of Social Cognitive Ability to Judged Composition Quality, Paper presented at the Annual Meeting, American Educational Research Association, Los Angeles, April, 1981.

Uses of Performance Rating Scales in Large Scale Assessment of Oral Communication Proficiency, Paper presented at the Annual Meeting, American Education Research Association, Los Angeles, April, 1981.

A Taxonomy of Social Cognitive Components of Composing Processes, Paper presented at the Annual Meeting, Conference on College Composition and Communication, Dallas, March, 1981.

Adapting Syntactic Complexity to Varying Audiences, Paper presented at the Annual Meeting, American Education Research Association, Boston, April, 1980.

Assessment of Oral Communication Competencies, Paper presented at the Annual Meeting, American Educational Research Association, Boston, April, 1980.

Development of Written Persuasive Communication, Paper presented at the Annual Meeting, Conference on English Education, Minneapolis, March, 1978.

Rhetorical Approaches to the Assessment of Writing Ability, Paper presented at the Annual Meeting, Conference on English Education, Minneapolis, March, 1978.

The Assessment of Children's Role-Taking Skills as a Function of Communicative Competence, Paper presented at the 60th Annual Meeting, Speech Communication Association, Chicago, December, 1974.

Selected Regional Conferences

Tools and Strategies for Improving the Health Literacy Climate of Your hospital/Clinic/Practice/Pharmacy. Atlanta Regional Health Forum, Decatur GA, May, 2010

Foundations for Higher Education TESOL Collaborations. Paper presented at the annual meeting of Georgia TESOL, Atlanta, March 2006.

Assessing Learning Outcomes of Study-Abroad. Paper presented at the Georgia System Conference on Study Abroad., Athens GA, September 2000.

International students in mainstream communication classrooms. Paper presented at the annual meeting of Georgia TESOL, Athens GA, April 1998.

Contrasting Self-Reported Self-Disclosure Among Chinese and Americans. Paper presented at the Joint Meeting of the Southern and Central States Communication Associations, Lexington, April, 1993.

Diachronic and Synchronic Perspectives on Uses of Sexist Language in Written Discourse. Paper presented at the Joint Meeting of the Southern and Central States Communication Associations, Lexington, April, 1993.

The Georgia Language Education Electronic Network. Presentation to the Georgia Teachers of English to Speakers of Other Languages, Atlanta, September, 1987.

Why There's No Rain in the Desert: The Challenge of Teaching Rhetoric Interculturally. Keynote address, Georgia Teachers of English to Speakers of Other Languages, Athens, May, 1986.

Effects of Communicative Context on Style in Writing, Paper presented at the Jerusalem Linguistic Forum, Israel, November, 1985.

Establishing a High School Speech Curriculum, Workshop presented at the Georgia Speech Communication Association Convention, Macon, February, 1985.

Research and Theory Relating Oral Communication Instruction to Writing Skills, Paper presented at the Georgia Developmental Studies Conference, Athens, April, 1984.

Speech Reticence: Its Significance and Remedies, Paper presented at the Southeast Regional Conference, National Council of Teachers of English, Atlanta, September, 1980.

Training Written Referential Communication Skills. A Developmentally Based Approach, Paper presented at the 18th Annual Conference, Minnesota Council of Teachers of English, Minneapolis, April, 1977.

Dialect-Ethnicity, Written Composition, Attributed Social Class and Teachers' Perceptions of Students. Annual Minnesota Conference on Language and Linguistics, Minneapolis, May, 1976.

Selected Service and Consulting Activities

Centers for Disease Control and Prevention, Office of the Assistant Director for Communications, cognitive testing consultant, 2015

Georgians for a Healthy Future, consultant, 2015.

Seedco Health Navigator ACA Project, health literacy consultant, 2013-present

Office of the Assistant Secretary of Health, Mobilization for Health: National Prevention Partnership Awards, reviewer, 2014

Georgia Alliance for Health Literacy, organizing committee, 2012-2013, newsletter editor, 2013 Chair, 2013-present
Resource and Insurance Navigator Group (RING)--UGA Chapter, faculty advisor, 2013-present
American College Testing, consultant, 2013-2014
Hong Kong Health and Medical Research Fund, proposal reviewer, 2013, 2014
Kansai University of International Studies, consultant, 2013-present
Fulton County (GA) Department of Health, Faith Based Healthy Weight Collaborative team member, 2012-2013; Fulton Interfaith Health Coalition Steering Committee, 2013-present
Entertainment Information Council, *Picture This: Diabetes* community roundtable facilitator, 2011
CDC University (under auspices of Society for Public Health Education), Workshop on intercultural communication in public health practice, 2011.
Optum Health of United HealthCare, health literacy consultant, 2010-2012.
Indiana Center for Intercultural Communication, consultant, 2010-2011.
Office of Adult Education, US Dept of Education, user focus group, 2010.
Health Literacy Committee, National Public Health Information Consortium, 2008-2010
HARC (Health Literacy Research Conference), proposal reviewer, 2009-2014.
Break Free Alliance, prison smoking cessation curriculum revision, 2009.
Chair, External Review Committee, Communication Program, University of West Indies, Trinidad & Tobago, 2006
World Bank, materials developer (Intercultural Communication, Adult Learning Theory), 2007
Dean search committee, Grady College of Journalism and Mass Communication, UGA, 2006.
National Institutes of Health Challenge Grant reviewer, 2009, 2010.
National Institutes of Health Community Level Health Promotion Study Section, study group ad hoc member, 2004-2005
Chair, Program Review Committee, Grady College of Journalism & Mass Communication, UGA, 2006- 2007
National Science Foundation Behavioral Sciences Division, proposal reviewer, 2001, 2007
Communication Education, Editor, 2003-2006; Associate Editor for Reviews, 1996-1999;
Editorial Board, 1984-1987.
Journal of International and Intercultural Communication, Editorial Board, 2007-present
Journal of Health Communication, referee, 2011-2013
Patient Related Outcome Measures, referee, 2013
Legal and Criminological Psychology, referee, 2013,2014
Canadian Journal of Behavioural Science, referee, 2013
Health Communication, referee, 2013
Journal of Child and Family Studies, referee, 2011.
American Journal of Health Behavior, Review Board, 2009-2013
Journal of Excellence in College Teaching, referee, 2011
TESOL Quarterly, referee, 2011
Sex Roles, referee, 1997, 1999, 2000, 2007.
Women's Health and Urban Life, referee, 2008
Women's Studies in Communication, referee 1998-2000.
Journal of Literacy Behavior, referee, 1997, 1998.
Research in the Teaching of English, referee, 1982, 1986-2005
Journal of Child and Family Studies, referee, 2011.
Written Communication, referee, 1993, 1999.
The Reading Teacher, referee, 1993.
Communication Monographs, referee, 1992,1994.
Issues in Applied Linguistics, referee, 1991.
Journal of Language and Social Psychology, referee, 1990-2005, 2007-present.
International Journal of Intercultural Relations, referee, 1990-1992.
Review of Educational Research, referee, 1989.
Southern States Communication Journal, referee, 1987, 1988.

Contemporary Psychology, ad hoc advisory editor, 1988.
Language and Speech, referee, 1986, 1987.
Journal of Educational Psychology, referee, 1984-1988.
Journal of Research and Development in Education, referee, 1982, 1983.
Journal of Teacher Education, referee, 1980-1992.
Routledge Press, reviewer, 2013, 2014.
South Carolina University Press, reviewer, 2000.
Sage Publications reviewer, 2007, 2009.
University of Georgia Biomedical Health Sciences Institute Council, 2003-2004
University of Georgia President's Faculty Advisory Committee, 2002-2005
National Communication Association, Lifetime Teaching Award Committee, 2002, Chair, 2004
Macquarie University (Australia), External doctoral examiner, 2001.
University System of Georgia Advisory Committee on Faculty Development, 2000-2002.
Georgia Board of Regents Teaching Excellence Award Selection Committee, 2000-2005, 2008
North Carolina State Univ. Center for Speaking and Writing, workshop on case study teaching, 2000.
University of Georgia Research Foundation, Trustee, 1999-2002.
Institute of Continuing Legal Education, Evaluation Consultant, 1999.
University System of Georgia Campus Mediator, 1998-2005.
University of Georgia Social and Behavioral Sciences Review Committee, 1997-2000 (Chair, 2000).
University of Georgia University Council Executive Committee, 1999-2001
University of Georgia Council 1999-2002.
University of Georgia Program Review Committee for Artificial Intelligence Program, 2001-2002.
Leathers Fund to Promote Communication Studies in Emerging Democracies, Trustee, 1997-2000.
DeKalb College, workshop on cultural diversity in learning styles and classroom expectations, 1997
National Communication Association Short Course proposal reader, 1998.
International Communication Association conference proposal reader, 1997.
Georgia Department of Education Quality Core Curriculum Revision Team, 1996-1998.
Committee on Assessment and Testing, Speech Communication Association, 1996-1998.
American Association for Applied Linguistics, conference proposal reader, 1997, 1999.
New Standards Project, English/Language Arts Advisory Board, 1995-96.
American Educational Research Association, Division C Assistant Program Chair, 1994.
Cincinnati Public Schools, workshops on dialect diversity, 1992.
Coalition of Innovative Schools, workshop on language diversity, 1992.
University of Cincinnati Libraries, workshop on multicultural supervision, 1992.
Performance Assessment Laboratory, NBPTS Early Adolescent Generalist Project,
Bias Review Panel, 1992-1993
National Institute for Occupational Safety and Health Nurses' Project, workshops on communications,
1991-1993.
International Counseling Center, plenary panelist, 1991.
University of Kentucky School of Communication, symposia on oral language, 1991.
University of Cincinnati Office of the Vice President for Research and Graduate Studies, workshops on
classroom communication for international students, 1991-1992
University of Cincinnati College of Education, research conference keynote speaker, 1991.
Speech Communication Association, Committee on Doctoral Dissertation Awards, 1991, 1992.
Florence, SC Public Schools, workshop on oral communication instruction, 1990.
McCann and Associates, test construction consultant, 1989, 1992.
National Council of Teachers of English, Selection Panel For Promising Researcher Award, 1985-1987,
1990-1992.
National Council of Teachers of English, Standing Committee on Research, 1984-1987, 1989-1992.
Center for Business and Economic Development, Auburn University at Montgomery, Test Construction
Consultant, 1989-1999.
Educational Testing Service, consultant, 1989.
Macquarie University dissertation committee, 2000.

University of Nebraska, Composition Program, consultant, 1989.
American Educational Research Association Writing Research SIG, program proposal reader, 1988, 1991.
American Educational Research Association Basic Reading SIG, program proposal reader, 1992, 1993.
Georgia Institute for Continuing Judicial Education, judicial writing workshops, 1988-1989.
Georgia TESOL, Board of Directors, 1988-1990
Indiana University of Pennsylvania Program in Rhetoric and Linguistics, consultant, 1988, 1991.
American Civil Liberties Union Capital Litigation Project, consultant, 1987.
Berea College, Faculty Seminar on oral language, 1987.
Georgia Institute for Continuing Judicial Education, Judicial Writing Project, consultant, 1987-1989.
Indiana Department of Education, reviewer, Language Arts Proficiency Guide, 1987.
University of Minnesota Program in Composition and Communication, consultant, 1987.
Georgia Department of Education, item reviewer, Teacher Certificate Test, 1986.
Georgia Language Education Electronic Network, coordinator, 1986-1989.
Richland County (SC) School District One, workshop on assessing oral communication skills, 1986.
North Carolina Department of Public Instruction, workshop on conferencing skills, 1986.
Association for Supervision and Curriculum Development, Workshop on Communication Across the Curriculum, 1985.
Ben Gurion University of the Negev Department of Education, Seminar on Writing and Cognition, 1985.
Fund for Improvement of Postsecondary Education, proposal reviewer, 1985, 1986.
Haifa University, Department of Education, Seminar on Speaking-Writing Relationships, 1985.
Israel Center for Educational Technology, Workshop on Writing Instruction, 1985.
Israel Ministry of Education, technical assistance in writing curriculum and assessment, 1985.
Speech Communication Association Committee on Interorganization Cooperation, 1985-1988.
Tel Aviv University, School of Education, Seminar Series on Written and Oral Communication, 1985.
Atlanta Art Institute, workshop on small group dynamics, 1984.
Gwinnett County (GA) Writing Fair, judge, 1984, 1987, 1988, 1990.
National Evaluation Systems, topicality review committee for Georgia Teacher Certification Test, 1984.
University of Minnesota, College of Education, Seminar on Audience Awareness in Writing, 1984.
National Council of Teachers of English, Committee on Professional Writing Networks, 1983-1989.
Virginia Department of Education, Northern Virginia Regional Conference on Language Arts, keynote speaker, 1983.
Virginia Department of Education, Standards of Learning Assessment Project, 1983.
Admissions Committee Chair, College of Arts and Sciences Senate, 1982-1983.
Appalachia Educational Laboratory and Midwest Regional Exchange, workshop on research within reach in oral written communication, 1982.
Atlanta Public Schools, workshop on oral language development, 1982.
Dingle Associates, Inc., Basic Skills Teacher Aids in Oral and Written Communication, Advisory Committee, 1982.
Georgia Dept. of Education, Essentials of Education for Georgia, reviewer, 1982.
Georgia Dept. of Education, Oral Communication Advisory Committee, Basic Skills Task Force, 1982.
Georgia Dept. of Education, policy statement on language diversity, document writer, 1982.
Georgia Dept. of Education, Teacher Certification Test Remediation Task Force, 1983.
Minorities and Women's Program in Educational Research, final report, document writer, 1982.
National Basic Skills Technical Assistance Consortium, National Institutes for State Basic Skills Coordinators, institute on oral communication instruction, 1982.
National Basic Skills Technical Assistance Consortium, Southeast Regional Meeting, workshop on speaking and listening assessment, 1982.
Central Midwestern Regional Educational Laboratory, Research Within Reach: Oral and Written Communication, document writer, 1981-1982.
Committee on Assessment and Testing, Speech Communication Association, Chair, 1981-1983.
Communication Research Newsletter (AERA), editor, 1981-1984.

Greene County (AL) Basic Skills Improvement Program, consultant on oral communication instruction, 1981.

Independence (MO) Basic Skills Improvement Program, consultant on communication assessment, 1981.

Minorities and Women's Program in Educational Research, workshop on professional publication, 1981.

Speech Communication Association, proposal writer, 1981

Winston-Salem/Forsythe County (NC) Basic Skills Improvement Program, consultant on communication assessment, 1981.

American Educational Research Association, Division C, program proposal reader, 1980-1982, 1986, 1989.

Appalachian Education Laboratory, regional workshop on oral and written communication, 1980.

College of Arts and Sciences Senate, 1980-1983.

Committee on Assessment Instruments and Procedures (PreK-12), Speech Communication Association, Chair, 1980-1981.

Communication Research SIG, American Educational Research Association, program committee, 1980.

Georgia Department of Education, Language Arts Curriculum Guide, document writer, 1980.

Steering Committee, College of Arts and Sciences Senate, 1980-1982.

Duke University Writing Project, workshop on writing and mass media, 1979.

Georgia Language Arts Summer Conference, Exhibits Chair, 1979, 1980.

National Council of Teachers of English, Committee on Professional Writing Networks, 1983-1989.

Glynn County (GA) CBE Program, consultant on speaking and listening assessment, 1979-1981.

Governor's Honors Program, consultant on communication education, 1979.

Resident Halls Assistants, workshop on group dynamics, 1979.

Speech Education Program, Department of Language Education, graduate and undergraduate advisor, 1978-1990.

Speech Communication Department, basic course coordinator, 1985-1990.

College of Education Senate, 1977-1978.

East Side Neighborhood Services, Inc., Board of Directors, 1977-1978.

Minneapolis Public Schools BAR Project, community relations consultant, 1974.

Grants, Awards, and Honors

Fulbright Senior Specialist, Thai Nguyen University, Vietnam, 2014

Stanley L. Saxton Applied Research Award, Crouch Center for Social and Internet Research, 2013

Visiting Professor, University of Haifa School of Public Health, 2013-2014

Richard Reiff Award for Internationalization, University of Georgia, 2013

Associate Research Fellow, Indiana Center for Intercultural Communication, 2010-present

Fulbright Senior Specialist, Tel Aviv University, 2009.

National Institute on Aging, "Meals on Wheels Volunteers as Health Literacy Coaches," 2009-2011, co-PI.

Educational Testing Service TOEFL Committee of Examiners, "Relative impact of rater intercultural exposure, rater attitude, rater training and measurable elements of speech sample pronunciation on TOEFL iBT speaking proficiency scoring," principal investigator, 2006-2007.

Southern Center for Communication, Health and Poverty: A Communication Center of Excellence, Centers for Disease Control and Prevention, co-investigator, 2005-2008 [Vicki Freimuth, principal investigator]

U.S. Department of Education, subcontract from Georgia Board of Regents, "Georgia Learning of Students Studying Abroad Research Initiative," subcontract PI and Research Director, 2006-2010.

American Legacy Foundation, "Tobacco-Related Health Literacy Among Incarcerated Individuals," principal investigator, 2005-2006.

National Cancer Institute, National Institutes of Health contract "Tobacco-Related Health Literacy Among Incarcerated Individuals—Analysis and Dissemination," principal investigator, 2005-2007.

National Cancer Institute, National Institutes of Health grant RO1 CA87490, "Linguistic Analyses of Tobacco Industry Documents," principal investigator, 2001-2004

National Cancer Institute, National Institutes of Health grant RO1 CA 90791 [awarded to Mayo Clinic, Richard J], "Environmental Tobacco Smoke: The Next Frontier in Document Analysis," coinvestigator, 2002-2005

UGA Vice President for Service and Outreach IDEAS grant, "Radio Edutainment for Promoting Healthy Communication Between Sexual Partners in Kenya and the U.S. Latino Communities," Principal Investigator, 2006.

UGA Committee on Academic Instructional Technology grant, "Web-based System for Self- and Student-Critique of International Teaching Assistants' Mini-Teaching Presentations"

UGA Vice President for Service and Outreach Poverty and the Economy grant, "Culturally and Linguistically Relevant Health Information Kiosks for Georgia's Immigrant Latinos", Co-investigator, 2005-2006

International Communication Association—top paper in Health Communication, 2001

Speech Communication Association—top paper in language and social interaction, 2003

Speech Communication Association -- top paper in intercultural communication 1997.

Organization for the Study of Language, Communication and Gender--top paper, 1993.

Speech Communication Association--top paper in Health Communication, 1993, 1998.

Southern States Communication Association--top paper in Intercultural Communication and top paper in Gender Studies, 1993.

Phi Theta Phi International Scholarship Society, 1990.

National Conference on Research in English, elected Fellow, 1990.

University of Georgia Institute for Behavioral Research, Fellow, 1984-1987.

Fund for Improvement of Postsecondary Education, dissemination grant, 1985.

Sarah Moss Foundation Fellowship, 1985.

Fund for Improvement of Postsecondary Education Grant, 1983-1985.

University of Georgia Research Foundation Grant, 1983.

National Conference on Research in English, elected 1980.

Speech Communication Association Dissertation Award, 1979.

University of Georgia Research Office Grant, 1979.

National Council of Teachers of English Promising Researcher (Dissertation Award), 1979.

University of Minnesota Foundation Dissertation Research Grant, 1977.

University of Minnesota Graduate Tuition Scholarship, 1972-1976.

Phi Beta Kappa

Phi Kappa Phi