

# Luke D. Christie

## Ph.D. Student, Communication Studies

University of Georgia | *Franklin College of Arts and Sciences*  
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## Education

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### University of Georgia

Athens, GA

Ph.D., Communication Studies | 2021 (expected)  
M.A., Communication Studies | 2018

- Primary emphases: Rhetorical Theory and Criticism, U.S. Public Address, African American Studies
- Secondary emphasis: Interpersonal Communication
- Advisory committee: Bjørn F. Stillion Southard (Chair), Barbara A. Biesecker, Thomas M. Lessl, Belinda A. Stillion Southard

### Furman University

Greenville, SC

B.A., Communication Studies, *summa cum laude* | 2015

- Humanities interdisciplinary minor
- Areas of interest: Rhetoric and Public Address, Advocacy, Creative Writing

## Publications

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### Peer-Reviewed Essays & Book Chapters

“In the Aftermath: The Rhetoric of Heritage and the Limits of the Mythical Past.” In *Rhetoric, Race, Religion, and the Charleston Shootings: Was Blind but Now I See*, edited by Sean Patrick O’Rourke and Melody Lehn (Lanham: Lexington Books, 2019), <http://bit.ly/32VzD3u>.

“Whose Job Is It, Anyway?: The Place of Public Engagement in the Liberal Arts College.” *Journal of Higher Education Outreach and Engagement* 21, no. 4 (2017): 23-50, <http://bit.ly/2PvvmW>. With Paul A. Djupe, Sean Patrick O’Rourke, and Elizabeth S. Smith.

“‘America! America!’: Vanishing Time and Space in Clarence Jordan’s ‘Things Needed for our Peace,’ Furman University, 1969.” *Young Scholars in Writing: Undergraduate Research in Writing and Rhetoric* 13 (2016): 20-31, <http://bit.ly/36acWL7>.

“It’s Not About the Bank: Religious Republicanism in John C. Calhoun’s Speech on the Veto Power, February 28, 1842.” *Papers and Publications: Interdisciplinary Journal of Undergraduate Research* 3 (2014): 61-72, <http://bit.ly/2WpbDmR>.

### Critical Responses & Forum Contributions

“A Response to Ashley K. Allen.” *Young Scholars in Writing: Undergraduate Research in Writing and Rhetoric* 12 (2015): 151-152, <http://bit.ly/2pnkolr>.

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"Local Intervention and the Archival Trap." *Carolinas Communication Annual* 31 (2015): 24-29, <http://bit.ly/2Jy8coP>. Contribution to "Forum: Letting Southern Archives Speak." With Brandon Inabinet.

### Creative Writing

"Regular." *Southern Literary Festival: Anthology of Student Prize Winners* (2014): 69-83. \*\*Recipient, Second Place, Creative Nonfiction Category, 2014 Southern Literary Festival.

"Blaze." *The Echo: A Literary Arts Magazine* (2015): 49-53. \*\*Recipient, Editor's Choice Award for Fiction.

### Conference Presentations

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"Rhetoric, Visibility, and Power: 'Picture-Making' in Frederick Douglass's 'I Denounce the So-Called Emancipation as a Stupendous Fraud.'" 105<sup>th</sup> National Communication Association Annual Convention, Baltimore, MD, November 2019. \*\*Recipient, Robert Gunderson Award for Top Student Paper, Public Address Division.

"Answering Scientism with Humanism: Practical Reasoning in Frederick Douglass's 'The Claims of the Negro Ethnologically Considered.'" 105<sup>th</sup> National Communication Association Annual Convention, Baltimore, MD, November 2019. \*\*Recipient, Joanna Ploeger Memorial Award for Top Student Paper, Association for the Rhetoric of Science, Technology, and Medicine.

"*Lincoln* and the Dialectic of Democracy." National Communication Association Annual Convention, Baltimore, MD, November 2019.

"The Art of the Sublime: Longinus' Vision for a 'Free' Rhetoric." 88<sup>th</sup> Southern States Communication Association Annual Convention, Nashville, TN, April 2018.

"America! America!': Vanishing Time and Space in Clarence Jordan's 'Things Needed for our Peace,' Furman University, 1969." 25<sup>th</sup> Theodore Clevenger Undergraduate Honors Conference, a part of the 85<sup>th</sup> Southern States Communication Association Annual Convention, Tampa, FL, April 2015. See published counterpart above.

"Whose Job Is It, Anyway?: The Place of Public Engagement in the Liberal Arts College." 86<sup>th</sup> Southern Political Science Association Annual Meeting, New Orleans, LA, January 2015. See published counterpart above.

"Local Intervention and the Archival Trap." Carolinas Communication Association Annual Conference, Greenville, SC, October 2014. See published counterpart above.

"It's Not About the Bank: Religious Republicanism in John C. Calhoun's Speech on the Veto Power, February 28, 1842." 23<sup>rd</sup> Theodore Clevenger Undergraduate Honors Conference, a part of the 83<sup>rd</sup> Southern States Communication Association Annual Convention, Louisville, KY, April 2013.

### Teaching & Research Experience

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#### University of Georgia | 2016-present

Graduate Research Assistant, 2016-2018

- Managed the Department of Communication Studies' research subject pool for one academic year, posting new opportunities for undergraduate research participation to the department's website and fielding inquiries from researchers and study participants

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- Managed the Department of Communication Studies' website for one academic year, creating and managing page content and performing routine site maintenance
- Assisted with various faculty research endeavors as needed

Graduate Teaching Assistant, 2018-present

<i>Course</i>	<i>Role</i>	<i>First Taught</i>	<i>Total Semesters Taught</i>
Introduction to Public Speaking	Instructor of Record	Fall 2018	Three
Case Studies in Public Communication	Instructor of Record	Summer 2019	One
Political Campaign Communication	Teaching Assistant	Spring 2020	One

### Furman University | 2015

Furman Advantage Teaching Fellow

- Assisted with one section of Introduction to Rhetoric, serving as a guest lecturer and primary resource for research and writing assistance
- Worked with the supervising professor to finalize the course syllabus and reading list
- Introduced students to major writing assignments and led two workshops on research and writing
- Read and provided written feedback on student drafts
- Met individually with students outside of class to discuss drafts and assist with research

## Professional Experience

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### Carolina Creative | 2015-2016

Creative Consultant & Copywriter

- Wrote original copy for use by small businesses, corporations, and nonprofits in print and on the Web
- Wrote and published press releases announcing and/or covering events sponsored by/for major businesses
- Copyedited and proofread print materials and web content drafted by others

### Erskine College | 2015

Intern, Office of Communication

- Conducted interviews, wrote articles, and provided editorial input for *Inside Erskine*, Erskine's magazine for alumni, donors, and friends
- Carried out a comprehensive brand audit, providing insights about Erskine's public brand image for use in developing new branding/promotional materials
- Assisted with the development of a yearlong communication strategy for Erskine's advancement office

### Proaxis Therapy | 2012-2015

Marketing Assistant, 01/13-03/15

Marketing Intern, 05/12-01/13

- Served as managing editor of *The Connection*, a bimonthly e-newsletter for employees, and *In the News*, a bimonthly print newsletter for patients and partners; editorial duties included issuing assignments, writing articles, designing page layouts, working with print company, and handling distribution
- Researched and drafted strategic marketing and development pieces, including company profiles, program and services descriptions, and physician rack cards

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- Produced and distributed general marketing materials, such as posters, letterhead, and stickers, for/to Proaxis Therapy clinics; assisted with internal public relations and human resources special projects

### **Muscular Dystrophy Association | 2003-2014**

National Youth Chairman, 2009-2014  
Harley-Davidson MDA Goodwill Ambassador, 2008  
National Goodwill Ambassador, 2006-2007  
South Carolina Goodwill Ambassador, 2003-2005

- Promoted the mission and programs of MDA through informational booths, workshops, and speeches and by participating in and helping to produce various media
- Conducted social media informational/advocacy campaigns
- Spoke at top sponsor events at the state and national levels, encouraging sponsors in their fundraising efforts for MDA

## **Fellowships, Honors & Awards**

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Presidential Graduate Fellow (prestigious five-year assistantship), The Graduate School, University of Georgia, 2016  
Conference Travel Award, The Graduate School, University of Georgia, 2019  
Conference Travel Awards, Communication Studies Department, University of Georgia, 2018; 2019  
Phi Beta Kappa, Furman University, 2015  
Bradshaw-Feaster Medal for General Excellence (faculty-selected top male graduate), Furman University, 2015  
Endel Medal for Excellence in Rhetoric & Oratory, Communication Studies Department, Furman University, 2015  
Award for Excellence in Public Speaking & Debate, Communication Studies Department, Furman University, 2014  
James B. Duke Scholar (full tuition four-year scholarship), Furman University, 2011  
Furman Fellow, Furman University, 2015  
Faculty Scholarship Recipient, Furman University, 2015  
Omicron Delta Kappa, Furman University, 2014  
Student Participant, Cothran Center for Vocational Reflection Faculty Seminar, Furman University, 2013-2014  
Furman Advantage Summer Research Fellow, Furman University, 2013  
Phi Eta Sigma, Furman University, 2012  
Shucker Leadership Institute (highly selective leadership development program), Furman University, 2011-2015  
Quaternion Club (men's secret leadership honor society), Furman University, 2014-2015  
Order of Omega (founding member), Furman University, 2015  
Undergraduate Award of Distinction, National Interfraternity Conference, 2014  
Wally Mullinax Scholarship Recipient, South Carolina Broadcasters Association, 2014  
Eagle Scout, Boy Scouts of America, 2011  
Global Teen Leader, Three Dot Dash Initiative, We Are Family Foundation, 2008

## **Academic Service**

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Ad Hoc Reviewer, *Women & Language*, 2019  
Editorial Board, *Carolinas Communication Annual*, 2018  
Ad Hoc Reviewer, *Young Scholars in Writing*, 2016  
Treasurer, Communication Studies GradForum (graduate student association), University of Georgia, 2017-2018  
President, Lamda Pi Eta (National Communication Honor Society), Furman University, 2014-2015  
President's Task Force on Civil Discourse, Furman University, 2012-2013