Robert Tabackman Winston Salem, NC | 703-927-9434 | tabarn20@wfu.edu

SKILLS

- Microsoft Office Suite
- Adobe Acrobat and Photoshop
- Google Apps & Calendar
- Blogging mediums/toolkits, primarily WordPress
- Content/Blog SEO
- Social Media (Instagram, Facebook, Twitter)
- Database management
- Educational Grant Writing
- Writing for academia, information, or persuasion
- Public Speaking
- Presentations

RELEVANT COURSEWORK

Speaking Truth to Power, 2021

- Demonstrated mastery of literature concerning social construction of knowledge, identities, and powerrelations.
- Synthesized original written work addressing discourses of colonialism and their material impacts.

Communicating Race, Class, and Gender in the Media, 2018

- Engaged with literature identity policing; established familiarity with discursive construction of race and gender, inherently racialized nature of judicial and penal systems, and influence of stereotypes in representation of POC in popular culture.
- Researched pay inequity in men's and women's professional basketball.
- Established a student blog

PROFILE

- A self-starter who can **write for multiple audiences**, explain complex issues in approachable ways which encourage discussion
- Extensive background in intersections of race/gender/class/sexuality and functions of political/cultural/institutional discourse in perpetuating and resisting institutional racism.
- Socially conscious critic; Proficient in identifying connections and providing context to public discourse
- Adept at digital communication; practiced in leveraging the platforms of social media on relevant social issues.
- Collaborative towards organizational goals and the **collective growth of** the organization

PROFESSIONAL EXPERIENCE

Customer Service Associate, January 2015- August 2020

Mclean Hardware, Mclean, VA

 Worked with customers to identify and resolve home improvement issues; consistently recognized for proactive work ethic and professionalism with customers explicitly and through informal expansion of duties/responsibilities

Production Runner (Contract), 2017-2020

NBC Sports Group Atlantic Division, Baltimore, MD & Washington, DC

- Worked with talent and technical staff to produce television broadcasts of sporting events
- Assisted NBC's sideline reporter with NFL in-game commentary
- Demonstrated competency as sideline reporter in rapid pace and highpressure setting of live football broadcasts.

Athletics Commentator/Technical Assistant, 2016 – 2019

Christopher Newport University, Newport News, VA

- Coordinated with a team to produce live broadcasts of collegiate athletic events.
- Worked with a partner to plan and host live broadcasts of Division III collegiate baseball and softball.
- Developed and delivered live in-game commentary to a web-based audience.
- Provided multifaceted, 'entertain & inform' approach to maintaining/growing audience base.

EDUCATION

M.A. in Communications, 2022

Wake Forest University, Winston Salem, NC

B.A. in Communications, 2019

Christopher Newport University, Newport News, VA Minor in Philosophy and Religious Studies

 Winner - Borgenicht Fellowship Prize for Writing on Human Rights/Conflict Resolution

Curriculum Vitae

Contact Information

Robert Nathan Tabackman

roberttabackman@gmail.com/ (703) 927-9434

Winston-Salem, NC 27106

Education

Master of Arts in Communications, 2020-2022

Wake Forest University, Graduate School of Arts and Sciences, Department of Communication Winston Salem, NC, 27109

- Relevant Courses/Modules (grade achieved)
 Rhetorical Theory (A)
 - Rhetorical Criticism (A)
 - Special Seminar: Speaking Truth to Power (A)
 - Special Topics: Deliberation and Expertise (A)
 - Communication and Popular Culture (A)
 - Black Popular Culture (A)
 - African-American Rhetoric of the 20th Century (A)
 - Qualitative Research Methods (A)

Bachelor of Arts in Communication Studies, 2014-2019

Christopher Newport University, Newport News, VA Minor *in Philosophy and Religious Studies*

- Borgenicht Fellowship Prize for Writing on Human Rights/Conflict Resolution
- Academic Dean's List, Spring/Fall 2018, Spring 2019

Research and Work Experience

Works in Progress

- Research Project: 1619 vs 1776: Contestations in American Racial Memory and Identity
- Book Review: Caricature and National Character, Christopher J. Gilbert
- Research Project: Challenging Scientific Expertise with Identity, Objectivity, and Legal Agency in LGBTQ Jurisprudence

Completed Works

• Research Project: Framing Britney, or Already Framed?

• Chapter Editor: Rhetoric in Everyday Life (2021, Wake Forest University Press)

Teaching Experience

Graduate Course Assistant: Communication and Popular Culture, Department of Communication, Wake Forest University, 2020-21

Graduate Teaching Assistant: *Debate and Advocacy,* Department of Communication, Wake Forest University, Winston-Salem NC, 2021-2022

Conference Presentations and Guest Panels

Rister, A; Acheme, D; Johnson, T; Webber, K; Nasrin, S; Rauchberg, J; Tabackman, R (2021, November 28) *Transforming Research into Action: Graduate Student Research in the Activism and Social Justice Division* – Panel Presented at NCA Annual Convention (Seattle, WA, 2021)

Tabackman, R. (2021, October 7) Framing Britney, or Already Framed? Celebrity Studies, Cruel Knowledge, and the Necessity of Intersectional Feminist Criticism – Paper Presented at Popular Culture Association of the South Annual Conference (Virtual)

Tabackman, R. (2021, November 2) *1619 vs 1776: Contestations in American Cultural Memory* – Lecture Delivered at Grad Speaks (Wake Forest University, Winston-Salem, NC, USA)

Professional Service

University Service

Graduate Student Representative – Wake Forest University Department of Communications Faculty Committee *Spring Term*, 2021

Disciplinary Service

Peer Reviewer – NCA Convention (November 2021) Affiliation: American Society for the History of Rhetoric

Professional Memberships

- Regular Member: National Communication Association
- Regular Member: Popular Culture Association/American Culture Association of the South